



**Dr Peter Wells, Cardiff Business School, Cardiff University, Wales**

Peter Wells is a Reader at Cardiff Business School. Since joining Cardiff Business School in 1990 his work has been in terms of research and writing on components and materials supply in the automotive industry, vehicle manufacturing, the distribution, retail and marketing of cars, government intervention and regulation, and the history of car design. Much of his work has a policy bias, initially with respect to inward investment and economic development, more recently in terms of regulation, environment, and sustainable mobility. With respect to industry function, his research has included aspects of design, purchasing, logistics, IT systems, HRM, manufacturing, technology, distribution and sales, and management strategy. With respect to academic disciplines and theory his work has ranged across spatial industrial development, economics, organisational theory, industrial ecology, life cycle analysis, transitions theory, business models and others. The unifying theme is progress towards a more sustainable industry and product.

Dr Wells has over 650 publications reaching academia, industry, policy and stakeholder audiences through traditional papers and books, internet publications and, more recently, webinars. He is involved in several international research networks dealing with innovation, sustainability, industry, and spatial development. He acts as a peer reviewer for the International Energy Agency publication World Energy Outlook. Dr Wells has provided strategy workshops on business model innovation for Nissan, VW Group, Ford, Volvo, Jaguar, Land Rover, Bosch, Schaeffler, and others, and is a regular contributor to industry conferences and events.